



needs YOUth

Over the next 3 years, Nestlé will offer more than
5,000 Canadian Youth
the opportunity to:

Get Hired



Get Skilled

Get Support

Get More Opportunities

13.1% Youth Unemployment Rate*

Nestlé Canada Youth Employment Survey**

96%
OF CANADIANS AGREE THAT
INTERNSHIPS AND APPRENTICESHIPS
ARE VALUABLE TOOLS

68%
OF CANADIANS AGREE THAT
YOUTH HAVE STRONG **SOCIAL MEDIA SKILLS**

85%
OF CANADIANS SAY THAT
YOUTH ARE A **DYNAMIC FORCE**
IN THE WORKPLACE

65%
OF CANADIANS AGREE THAT
YOUTH HAVE STRONG **I.T. KNOWLEDGE**

25%
OF CANADIANS WORK AT A PLACE THAT
OFFERS **INTERN/APPRENTICESHIP**
PROGRAMS

58%
OF CANADIANS AGREE THAT
YOUTH ADD VALUE THROUGH THEIR
FRESH PERSPECTIVE



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www.nestlejobs.ca

*LABOUR FORCE SURVEY, AUGUST 2015, STATISTICS CANADA

**NESTLÉ CANADA CONDUCTED AN ONLINE SURVEY OF 1,555 CANADIANS BETWEEN SEPT. 14-17, 2015 USING LEGERWEB. A PROBABILITY SAMPLE OF THE SAME SIZE WOULD YIELD A MARGIN OF ERROR OR +/-2.5%, 19 TIMES OUT OF 20. LEGER'S ONLINE PANEL HAS MORE THAN 400,000 MEMBERS NATIONALLY — WITH BETWEEN 10,000 AND 20,000 NEW MEMBERS ADDED EACH MONTH, AND HAS A RETENTION RATE OF 90%.